

## The Soft Drinks Companion A Technical Handbook For The Beverage Industry Author Maurice Shachman Published On September 2004

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The Soft Drinks Companion | Taylor & Francis Group

The Soft Drinks Companion: A Technical Handbook for the Beverage Industry. Numerous textbooks provide general coverage of the technical processes of beverage manufacturing, and the chunky, sophisticated manuals from large beverage conglomerates present a great deal of information in minute detail.

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Summary This comprehensive book presents key issues in the technology of the soft drinks industry. Employing a user-friendly format and writing style, the author draws on more than thirty-five years' hands-on experience in technical management in the soft drinks industry. The diverse subjects discussed focus on key scientific and technical issues encountered by technical staff at all levels on ...

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Soft Drinks Companion / Edition 1 by Maurice Shachman

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The Soft Drink Companion. My book was written and published in 2004. According to its sales records and royalties I am still receiving the sales have not dropped significantly since it was published. It is written in a simple easy-to-read style and covers many diverse aspects of Soft Drinks technology. Each of the seventeen individual chapters stands own its own and need not be read in chapter sequence fashion.

Soft Drinks Companion

The soft drinks companion: a technical handbook for the beverage industry / Maurice Shachman. p. cm. Includes index. ISBN 0-8493-2726-1 1. Carbonated beverages. I. Title. TP630.5446 2004 6634.62—dc22 2004045866

A Technical Handbook for the Beverage Industry

The Soft Drinks Companion: A Technical Handbook for the Beverage Industry presents key issues related to the technology of the soft drinks industry. Drawing on more than thirty-five years of hands-on experience in the technical management of soft drinks facilities, the author deals with subjects in an informal manner without sacrificing technological thoroughness or scientific precision.

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The Soft Drinks Companion - Soft Drinks - Derick Mussen

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Chapter Preview | The Soft Drinks Companion | Taylor ...

On the TODAY show in June 2012, he said, "We're not banning you from getting the stuff [soft drinks]. It's just if you want 32 ounces, the restaurant has to serve it in two glasses.

Is Mike Bloomberg's Soda Ban Still In Effect In NYC?

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She then persuaded Miss Best, a former traveling companion, to give up a freelance writing career. ... No wonder: The average American drinks 44 1/2 gallons of soft drink each year, according to ...

WILL SOHO BE THE LITTLE SODA THAT COULD? - The New York Times

Which F&B giants have taken a slice of the lucrative soft drinks industry? After going through Forbes' compilation of the biggest food, beverage and tobacco companies in the world, we picked out the top 10 soft drink companies, based on full-year revenue of companies which sell soft drinks as a major component of their business.

Top 10 soft drinks companies in the world | Lists | FDF World

Some 20 American states have special sales taxes on non-diet soft drinks, but they are too small to have much effect on consumption. Berkeley, Calif., is the only jurisdiction to impose a ...